



Camera di Commercio
Pistoia



Waiting for “Styling Landscape 2016”

“Incoming for the foreign press and experts in the field of green landscape - European Countries”

Toscana Promozione – Chamber of Commerci of Pistoia - Province of Pistoia
9 to 12 December 2014

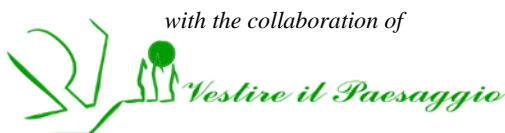
Program

"Styling Landscape", the event that renews the comparison between the producers of ornamental plants and landscape designers and experts, organized every three years in Pistoia, starting from 2007 to 2013, promoted by the Fondazione Cassa di Risparmio di Pistoia e Pescia and the Province of Pistoia, with the contribution of Regione Toscana and the Chamber of Commerce of Pistoia, in collaboration with the National Association of Managers and Technicians for Public Gardens and the Italian Association of Landscape Architecture, has over the years become the reference point for all the international world linked to the production of green and to landscape design.

From the viewpoint of these issues, related to quality of life, and in view of Expo 2015 to be held in Italy in Milan next year, we thought it would have been useful to organize a seminar of knowledge and preparation devoted exclusively to experts in the sector of green landscape in the different application fields such as the technical one, the spreading of information and planning, in Pistoia; in order to examine directly the on-site nursery production and the application for the landscape. This is currently possible in the Agricultural and Ornamental – Nursery District as well as in the Floriculture District located respectively in Pistoia and Pescia - Lucca.

To this end, we will be inviting journalists, Italian and European landscape experts and architects that can in this way make contact and get to know directly the Tuscan green production of excellence, concentrated especially in the territory of Pistoia, stimulating the knowledge of production activities located in Tuscany. All this, in view of dissemination for Expo 2015 and for the preparation and dissemination of the fourth edition of “Styling Landscape” which will be held in June 2016.

In the days of incoming, participants will visit the new worldwide collection of medicinal plants, floricultural productions, citrus, olive oil and ornamental-nursery of the whole province, and they to make contact with operators, engineers and researchers working in the area.





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Tuesday, December 9

Arrival in Florence in the afternoon/ evening and transfer to the hotel in Pistoia. Individual dinner at the hotel.

Wednesday, December 10

- 8,00:** Transfer from the hotel to Pescia, to visit the Flower Market and presentation of the Interprovincial Lucca – Pistoia - Floriculture District;
- 10,30:** Visit the olives plants collection of the companies belonging to CO.RI.PRO. and then buffet lunch into the company;
- 15,00:** Visit to "Garzoni" Historic Garden located in Collodi – Pescia;
- 17,00:** Visit to "Serra citrus" of "Oscar Tintori" historic company and dinner into the place;
- 21,30:** Return to the hotel;

Thursday, December 11

- 8,00:** Transfer to Ce.Spe.Vi., via Ciliegiole, 99 - visit to the world's collection of medicinal plants;
- 9,30:** Conference Room "T. Poggi", Presentation of the Rural Ornamental Nursery District;
- 10,30:** Visit to the companies in the Pistoia Rural Ornamental Nursery District: Collections of Wisteria, Magnolias, Roses, Topiary Art and planting of trees;
- 18,00:** Return to the hotel;
- 19,00:** Transfer to the historic centre of Pistoia;
- 19,30:** Meeting in Piazza del Duomo for a short guided tour;
- 20,30:** Dinner in a typical restaurant in the historic centre of Pistoia;
- 23,00:** Return to the hotel;

Friday, December 12

- 7,00-13,00:** Departure at 8.30 from the hotel and visit "Pistoia Nursery Park", a place just created for insiders and landscape of green, with selected specimens of large effect, located near of the town. At the end of the visit, transfer to the Florence's airport for the individual departures scheduled.

*The **Province of Pistoia** will take care of the organizational aspects of the incoming.
The **Chamber of Commerce of Pistoia** will take over and will be the reference for all finance and accounting aspects.*

